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Communication Essential in Navigating through Health Care Reform

THURSDAY, 01 APRIL 2010 12:26 DAVID OSCAR

Dear Editor:

The search engine Yahoo recently reported that queries for "health care reform" are up more than 6,000 percent this week. One of the top search questions is: "How does the health care bill affect me?"

As President of the New Jersey Association of Health Underwriters and a broker who deciphers the myriad of health insurance plans available, I'm hearing that question often from my clients.



It seems that everyone is trying to figure out the 2,000-page health care reform bill that the President signed into law. My clients have very specific questions about how the reform package affects their lives, their families and their businesses.

It has been a goal of mine, and other members of the Association, to provide the best answers possible to such a diverse number of questions. There is a huge need out there to interpret and explain this reform package.

Clear communication is vital as the government transitions this policy into programs, for enactment in 2014. I urge you to contact a health insurance broker, who has the knowledge and expertise that can help you navigate through this transition.

We're eager to help, and you'll find the information much more reliable than what is being posted on the Internet.

David Oscar
President, New Jersey Association of Health Underwriters
Montclair, NJ

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Hour-by-hour

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10-day

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