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## Mass. Health Exchange developer to speak to NJAHU June 15

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Brian Carroll, who played a key role in creating the Massachusetts Health Connector, a health exchange, is scheduled to discuss the process and pitfalls of that exchange at a meeting of the North chapter of the New Jersey Association of Health Underwriters.

The meeting is planned for 9:30 a.m. June 15 at the Wilshire Grand Hotel in West Orange, N.J.

As a result of the Patient Protection and Affordable Care Act, states will be required to form health insurance exchanges by 2014. Carroll was instrumental in forming the Massachusetts Health Connector, the first health exchange.

A health insurance exchange gives individuals and small businesses a way to shop for a health insurance policy. What form it will take will be up to each state but it is likely to include ways to search for coverage online and over the phone.

Carroll, president and CEO of Small Business Services, will discuss what he encountered when creating the Massachusetts Health Connector to fulfill former Gov. Mitt Romney's statewide health care reform bill, passed in 2006.

For more information or to register to attend, contact NJAHU at 908-349-0789 or at [info@njahu.org](mailto:info@njahu.org). More information and an online registration form also are available at [www.njahu.org](http://www.njahu.org).

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