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Jun 8

Insurance Expert to Discuss Future NJ Health Exchange By Betsy Kraat

WEST ORANGE--Brian Carroll, CLU, CPCU will be appearing at the Wilshire Grand Hotel in West Orange on June 15 to discuss the formation of a New Jersey Health Insurance Exchange.

The program is sponsored by the North chapter of the New Jersey Association of Health Underwriters (NJAHU).

As a result of the Patient Protection and Affordable Care Act, states will be required to form health insurance exchanges by 2014. Carroll was instrumental in forming the Massachusetts Health Connector, one of the nation's first such exchanges. He will address an audience of NJAHU members, lawmakers and small business owners all of whom will have the same question – how will the exchange affect me?

A health insurance exchange gives individuals and small businesses a way to shop for a health insurance policy. What form it will take will be up to each state but it is likely to include ways to search for coverage online and over the phone. Beyond that, there will be plenty of room for discussion and debate.

Carroll, President and CEO of Small Business Services, Inc., will give attendees an idea of what to expect from the process and what pitfalls he encountered when creating the Massachusetts Health Connector to fulfill former Gov. Mitt Romney's statewide health care reform bill, passed in 2006.

The meeting is being presented by the Northern chapter of NJAHU for continuing education credit. Refreshments will be served at 9:30 am and Carroll will speak at 10 a.m.

Please contact NJAHU to register or for more information.

### **New Jersey Association of Health Underwriters**

[www.njahu.org](http://www.njahu.org)

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